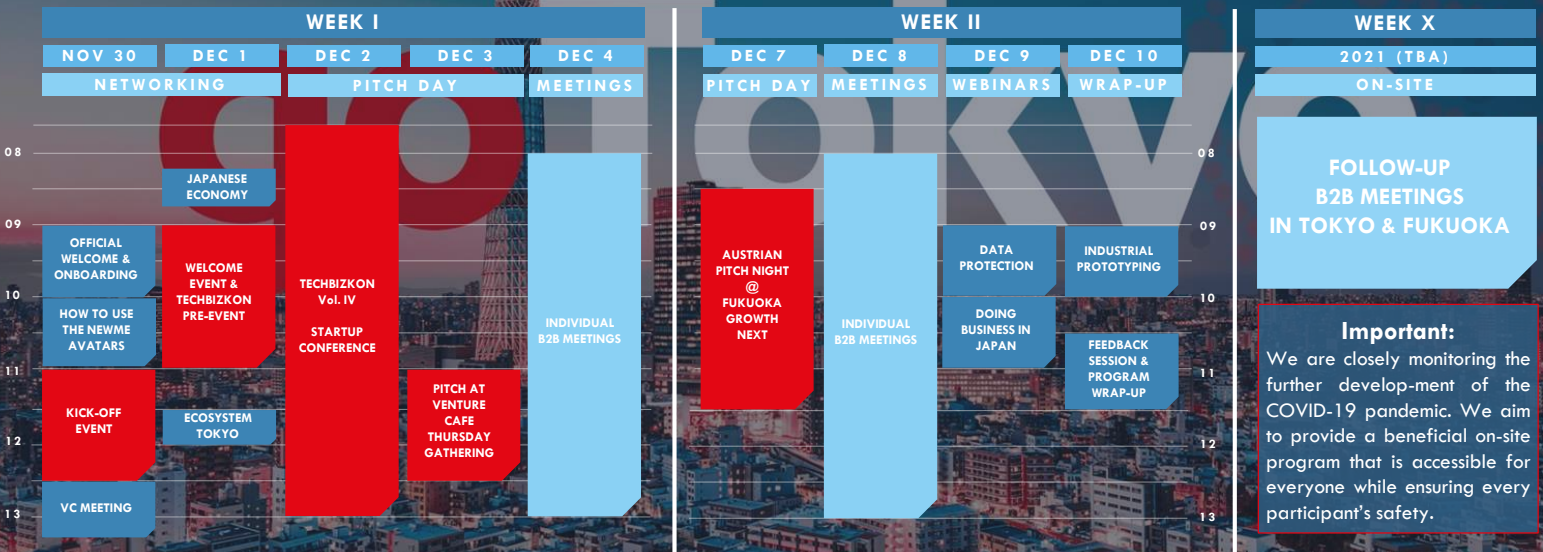


goTOKYO 2020 DIGITAL



FOLLOW-UP B2B MEETINGS IN TOKYO & FUKUOKA

Important:
We are closely monitoring the further development of the COVID-19 pandemic. We aim to provide a beneficial on-site program that is accessible for everyone while ensuring every participant's safety.

ALL SESSIONS IN DETAIL

All group workshops will be conducted via ZOOM:
<https://us02web.zoom.us/j/81905626107>

AUSTRIAN TIME (CET) WEBINAR EVENT MEETING

NOV 30 09.00AM-10.00AM
with GIN-Team & AC Tokio

Official Welcome & Onboarding

Introduce yourself and your company to all other participants and get to know the goTokyo-Team. This session is held by Lisa Stöger, Program Manager of Global Incubator Network Austria and Ingomar Lochschmidt, Head of Advantage Austria Tokyo. Get a detailed overview of the digital program by Rumi Onodera, Head of Technology & Innovation of Advantage Austria Tokyo.

DEC 02 07.30AM-01.00PM
Hybrid Event with NEWME

TechBIZKON Vol. IV

Attend the **startup conference organized by AußenwirtschaftsCenter Tokio** in cooperation with the German Chamber of Commerce and Industry in Japan, the Trade Department of the Finnish Embassy in Tokyo, and the innovation house Venture Café/CIC Tokyo. Connect with representatives of the startup hub Tokyo and experts of IoT, advanced manufacturing and Industry 4.0 as well as with accelerators, potential local cooperation partners and VC representatives. View the program agenda here: <https://techbizkon2020.pearl.com/>

DEC 09 10.00AM-11.00AM
w/ Miho Tanaka & Lucas Escoffier

Doing Business in Japan

Find out more about the local governmental and EU support in Japan for international startups with:

- Miho Tanaka – Founder of StartupJapan
- Lucas Escoffier – Project Manager at EU-Japan Technology Transfer Helpdesk

NOV 30 10.00AM-11.00AM
with Mina Matsuo | Avatar-In

How to use the NEWME Avatars

Newme, which looks like a tablet atop a pole attached to a moving base, has the ability to transmit high-resolution videos that will allow users to see and interact with the robot's surroundings while moving the device with the PC keyboard. We will use this solution to enable networking during our events while you are staying in Austria.

DEC 03 11.00AM-12.30PM
Hybrid Event with NEWME

Pitch at Venture Cafe Thursday Gathering

Thursday Gathering is the weekly flagship program of the Venture Café Tokyo to exchange and network with local startups, entrepreneurs and startup experts. This week's topic is "Networking opportunities at events such as seminars". Learn from the lectures by cutting-edge innovators while expanding your network by leveraging the mutual experience gained. Also you will pitch your startup to the Thursday Gathering's audience with your NEWME avatar. (time TBA)

DEC 10 09.00AM-10.00AM
online guided tour by TBA

Industrial Prototyping – The Japanese Way

Traditional Japanese craftsmanship creates excellence by trimming away the "3 Mus.": Muri is activity that is not reasonable or overly burdensome in relation to the task. Muda is an activity that is wasteful and doesn't add value. The master's movements show an economy of motion that preserve his stamina so that he can be more productive than his young apprentices, who still show muda, wasted effort. Mura is inconsistency of process leading to uneven results. There is a right and wrong way to do every task.

NOV 30 11.00AM-12.30PM
Hybrid Event SAMURAI INCUBATE

Kick-off Event with NEWMEs

- Intro by Takayuki Yoshino
- Intro to Austria's startup ecosystem
- Pitch and Q&A | Networking with NEWMEs

DEC 04 INDIVIDUAL TIME
B2B-Meetings

Individual B2B Meetings

Organized by Advantage Austria Tokyo.

DEC 10 10.30AM-11.30AM
with GIN-Team & AC Tokio

Feedback Session & Program Wrap-up

- Summary and lessons learned
- Feedback and final Q&A
- Next steps goAsia Individual & on-site program

NOV 30 12.30PM-13.15PM
with Takayuki Yoshino | SAMURAI INCUBATE INC.

VC Meeting

Receive feedback on your pitch and learn more about the behaviour and expectations of Japanese VCs and investors.

DEC 07 08.30AM-11.30AM
Hybrid Event with NEWME

Austrian Pitch Night @Fukuoka Growth Next

- Doors open: 8.00am | 4.00pm
- Introduction and Welcome: 8.30am | 4.30pm
- Pitching and Q&A: 9.00am | 5.00pm
- Networking with NEWME: 10.00am | 6.00pm

CONTACTS

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DEC 01 08.15AM-08.45AM
with Arnold Ackerer | AC Tokio

Japanese Economy & Business Culture

Get to know the local business culture and learn how to build deep relationships in Japan.

DEC 08 INDIVIDUAL TIME
B2B-Meetings

Individual B2B Meetings

Organized by Advantage Austria Tokyo.

SUPPORTED BY **go international**

AC Tokio:

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Arnold Ackerer, Deputy Head of Advantage Austria Tokyo
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T +81 3 34 03 17 77 | +81 3 34 03 17 79
www.advantageaustria.org/jp

DEC 01 09.00AM-11.00AM
Hybrid Event with NEWME

Welcome Event & TechBIZKON Pre-event

Attend the welcome event with your NEWME avatar and meet key players of the Japanese startup ecosystem.

DEC 09 09.00AM-09.50AM
with Dr. Tobias Schiebe, LL.M.

Data Protection and Data Transfer

Tobias Schiebe, Attorney-at-Law at ARQIS Foreign Law Office explains you how to protect your data and what are the conditions for data transfer of Japanese user data to Europe and vice versa.

DEC 01 11.30AM-12.00PM
with Alex Odajima | EDGEof Inc.

Intro Startup Ecosystem Tokyo

How to navigate the Japanese startup ecosystem explained by the CEO of **EDGEof Inc.** Alex Odajima.